

Pensioen Pro



Reach all key decision makers at Dutch pension funds with IPE's Dutch language publication, Pensioen Pro

Benefits of advertising in Pensioen Pro

- With 5000 online readers and 4000 print readers, Pensioen Pro is read by all decision makers and decision influencers in the €1300 Dutch institutional investment market.
- Published in Dutch, the magazine caters to a uniquely Dutch perspective, including a strong focus on local regulatory and investment & pension issues.
- With its local focus and its position as the only Dutch-language industry magazine in The Netherlands, Pensioen Pro is widely considered as the industry's very own publication, and has been even been referred to as the 'Pension Village Gazette'.

Testimonials



"Pensioen Pro is a must-read for pension funds in The Netherlands because it offers independent, interesting content tailored to Dutch pension funds' perspectives. Pensioen Pro has a great 'local look and feel' which make this the go to publication: everybody in the industry reads it."

Toine van der Stee, director of the € 8.13bn General KLM Pension Fund (Royal Dutch Airlines Pension Plan) and director of Blue Sky Group, manager of the € 19.3bn KLM pension plans



"In my opinion Pensioen Pro is indispensable for anyone who works in the pension sector. It offers a wonderful mix of online daily news as well as in-depth reporting and longreads in the magazine. And what I think is a real achievement: Pensioen Pro is at once the 'binding force' that holds the pension sector together, and yet manages to keep us on our toes."

Peter Borgdorff, director of € 185bn Pensioenfonds Zorg en Welzijn



"Following Pensioen Pro on a daily basis assures me that I'm on top of the latest developments in the Dutch pension sector. And not only news! It also provides me insight into all types of research written about pensions."

Geraldine Leegwater, trustee of € 375bn pension fund ABP and chair of the executive board of trustees at € 27bn ABN AMRO Pension Fund.